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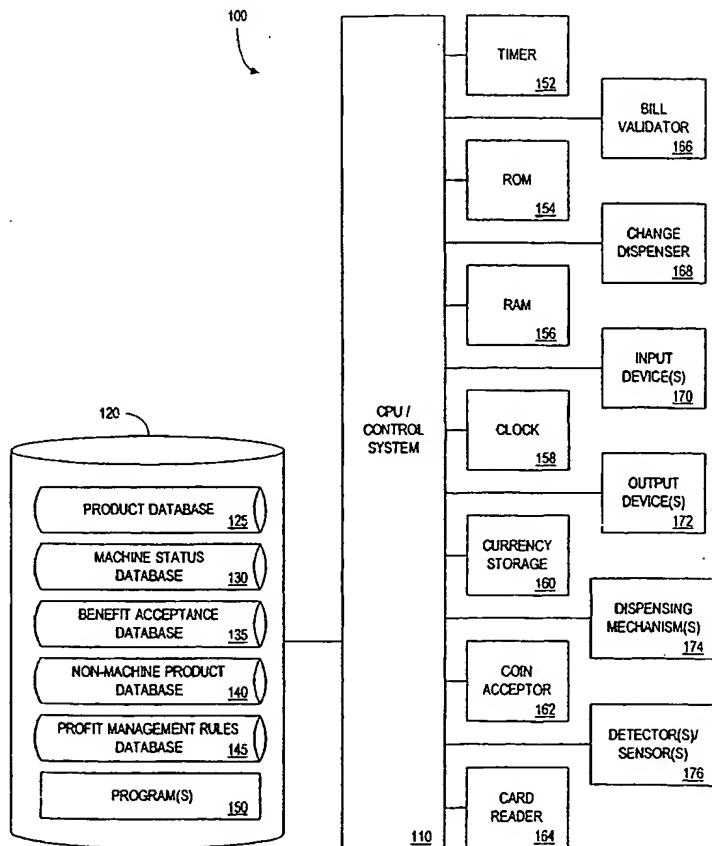
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- (71) Applicant (for all designated States except US):  
**WALKER DIGITAL, LLC** [US/US]; 1177 High Ridge Road, Suite 128, Stamford, CT 06905 (US).
- (71) Applicants and  
(72) Inventors: **WALKER, Jay, S.** [US/US]; 260 Oscaleta Road, Ridgefield, CT 06877 (US). **TEDESCO, Daniel, E.** [US/US]; Two Arden Lane, Huntington, CT 06484 (US). **BREITENBACH, Paul, T.** [US/US]; 33 Hillbrook Road, Wilton, CT 06897 (US). **TEDESCO, Robert, C.** [US/US]; 1951 Congress Street, Fairfield, CT 06824 (US). **GELMAN, Geoffrey, M.** [US/US]; 1134 HBS Student Mail Center, Boston, MA 02163 (US).
- (74) Agents: **ALDERUCCI, Dean, P.** et al.; Walker Digital Management, LLC, Five High Ridge Park, Stamford, CT 06905 (US).
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(54) Title: PRODUCTS AND PROCESSES FOR PROMOTIONS WHICH EMPLOY A VENDING MACHINE



(57) Abstract: Products and processes are provided for receiving, from a customer via a vending machine, a selection of a first product that is available for dispensing by the vending machine. It is then determined, based on profit inventory management data, a set of products that are available for dispensing by the vending machine. A game is output to the customer; Via the game, a selection of a product from the set of products is received. The selected product and the first product are vended.